Syllabus
Philanthropy and Public Policy: the German Context

Undergraduate students: PHST-P 330 Topics in Philanthropic Studies
Graduate Students: PHST-P 530 Topics in Philanthropic Studies

May 17-May 30, 2015

Class meetings location:

Hertie School of Governance
Quartier 110, Friedrichstraße 180
Seminar Room 3.61 (3rd Floor)
10117 Berlin, Germany
Website: http://www.hertie-school.org/

Accommodation:

Best Western Hotel am Spittelmarkt
Neue Grunstrasse 28
Berlin, 10179, DE
Phone: +49 3031161500

Instructor:

Program director: Gregory Witkowski, Ph.D. (IU Lilly Family School of Philanthropy)
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Program assistant: Pat Danahey Janin, Doctoral Student, (IU Lilly Family School of Philanthropy) Email: pdanahey@iupui.edu

Course Description

The study-abroad program provides students with a first-hand learning experience in philanthropy and public policy. Students will have the opportunity to learn from German professors, researchers, policy-makers, and leaders from the nonprofit sector. Students will visit state and federal agencies, local nonprofit organizations, think tanks, and philanthropic foundations. Germany has one of the largest nonprofit sectors in the world. It provides a great model of philanthropy and public policy because most basic needs are met through its extensive social welfare policies, thus leaving philanthropic organizations to concentrate on community building and social innovation. At the center of debates surrounding globalization, environmental change, European integration and humanitarian aid, Berlin provides the opportunity to explore many global trends. After daily morning lectures on current European Public Policy issues, students take afternoon fieldtrips to leading policy institutions, philanthropic organizations, and governmental agencies in Berlin.
**Pre Departure Reading**


**Course Requirements**

**Blog:** Each Student will be assigned four days of the program to write a weblog and share their experiences. This weblog should include two to three paragraphs describing and reflecting the day’s lecture, site visits, planned activities, anything else they enjoyed, learned or would like to share with others. Of the two blogs, one must address the lecture or visit of the day whereas the other can either reflect on the lecture or visit or more generally on the experience being in Germany. The blogs must be posted the day after the lecture or visit that is described in the blog. In addition, a few photos should be included demonstrating your involvement in the course. This assignment will be worth 20% of the course grade and a few will be selected to be posted on the IU Lilly Family School of Philanthropy website for future participants, professors, and others to see your experiences participating in course.

**Discussion Leader:** Each day one or two students will be in charge of preparing questions for the visit. This includes researching the speaker or institution we visit, completing the readings and developing two questions each to start the discussion. Leading the discussion is worth 15% of your grade.

**Participation:** It is expected that students participate in all scheduled events. While I recognize that you also want to explore Berlin, the events that are scheduled are the critical part of this course. Failure to attend one of the events will result in an immediate drop of a grade on your final grade, e.g. A becomes A-. In addition, I expect you to be active participants during the class sessions, engaging with the subject matter presented. Your participation will count as 15% of the grade.

**Research Paper:** A course paper is required. This involves writing a paper on the topic of a particular contemporary policy issue confronting Germany. In the paper you should (1) explicitly identify the policy issue and explain why this is a problem or challenge; (2) what has led to the emergence of this issue or problem; (3) What policy solutions and approaches are being discussed and/or implemented?; (4) How have the nonprofit sector and government coped with this problem? Have they proposed different solutions or worked together? The paper should be a maximum of 15 pages with a due on August 1st and will be 50% of the course grade.

**Course Schedule**

The following is a **schedule** of assignments and site visits. The schedule may be changed if necessary.

**Saturday, May 16, 2015**

Depart the United States for arrival in Berlin on Sunday
Sunday, May 17, 2015

Meet in Hotel at 6:00 p.m. Will have an opening dinner. Dinner will be paid for but all drinks (alcoholic and non-alcoholic are your responsibility). Place: Alt-Berliner Wirtshaus Henne Leuschnerdamm 25, 10999 Berlin (Kreuzberg), Phone 030 – 614 77 30 http://www.henne-berlin.de/en/index_en.html

Monday May 18, 2015

Readings for the day


Meet in the lobby of the hotel at 9:25 for a 9:30 a.m. departure

10:00-10:30 a.m. Orientation of the Hertie School of Governance

10:30-11:30 p.m. Introduction, Greg Witkowski

11:30-12:30 p.m. Lunch at the Hertie School

1:00 - 2:30 p.m. Presentation by Rainer Hub, Section Leader, Federal Voluntary Service including volunteers and administrators and Ms. Katja von Damaros, Manager, Political Communication, Dr. Hermann Lührs, Works Council

Diakonie Deutschland/Diakonie is the social welfare organisation of Germany’s Protestant churches, Caroline-Michaelis-Strasse 1, 10115 Berlin

5:45-7:30 p.m. “The Public, the Personal, the Philanthropic: German-American Perspectives on Giving and Engagement”
Panel Discussion hosted by CFRE International of Alexandria, Virginia, USA
Mercator Centre Berlin (MCB), Neue Promenade 6, 10178 Berlin (S-Bahn Hackescher Markt)

Speakers:
- Greg Witkowski, PhD, Associate Professor of Philanthropic Studies, Indiana University Lilly Family School of Philanthropy
- Kimberly Marteau Emerson, USC Center on Public Diplomacy Advisory Board Member, International Board, Human Rights Watch
- Becky Gilbert, European Fundraising Association, moderator
Tuesday May 19, 2015

Readings for the day

Meet in the lobby of the hotel at 9:25 for a 9:30 a.m. departure
11:00 a.m.-12:30 p.m. Visit the Deutscher Bundestag/German Parliament, Platz der Republik 1, 11011 Berlin
1:00-2:00 p.m. Lunch at the Hertie School
2:00-4:00 p.m. Talk by David Audretsch, Distinguished Professor, Director, Institute for Development Strategies, Ameritech Chair of Economic Development, School of Public and Environmental Affairs, Indiana University. The talk will take place at the Hertie School

Wednesday May 20, 2015

Readings for the day

"What do German colleges Offer that America Can't Match?" http://blogs.wgbh.org/on-campus/2015/3/3/germany2/
"There is No Such thing as Free Tuition," http://www.forbes.com/sites/ccap/2014/10/03/there-is-not-such-thing-as-a-free-college-education/

Meet in the lobby of the hotel at 8:10 for a 8:15 a.m. departure
8:15 a.m. Depart Hotel to Potsdam
10:00-11:30 a.m. Mr. Sascha Tamm, Head, Department for multi-sectoral tasks, Freidrich Naumann Foundation/Friedrich-Naumann-Stiftung für die Freiheit Karl-Marx-Straße 2 D-14482 Potsdam, Germany, Tel. +49 331 / 7019-0
12:30-1:30 p.m. Lunch at the Hertie School
2:00-3:30 p.m. Federal Ministry of Education and Research, Bundesministerium für Bildung und Forschung (BMBF), Kapelle-Ufer 1, D-10117 Berlin
Thursday May 21, 2015

Readings for the day

CSI Report March 2014
https://www.csi.uni-heidelberg.de/report/1614_e.htm

Meet in the lobby of the hotel at 8:55 for a 9:00 a.m. departure to Hertie School

9:30-11:30 a.m. Prof. Dr. Arnd Bauerkämper, Contemporary History, Freie Universität Berlin

11:30-12:30 p.m. Lunch at the Hertie School, departure for Mercator Center at 12:30

1:30-4:00 p.m. Meeting with Center for Social Innovation students, discussion led by Dr. Volker Then, Director of the Center for Social Innovation/CSI Centrum für soziale Investitionen und Innovationen Universität Heidelberg
Place: Mercator Centre Berlin (MCB), Neue Promenade 6, 10178 Berlin
(S-Bahn Hackescher Markt)

Friday May 22, 2015

Readings for the day

Meet in the lobby of the hotel at 8:55 for a 9:00 a.m. departure

10:00-11:30 a.m. Visit of Federal Ministry for Economic Cooperation and Development/Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ), Stresemannstraße 94, 10963 Berlin

12:00-1:00 p.m. Lunch at the Hertie School

3:00-6:00 p.m. Walking Tour of Berlin by Asoka Esuruoso, meet in Best Western Hotel Lobby

Saturday May 23, 2015

Meet in the lobby of the hotel at 9:55 for a 10:00 a.m. departure

10:00 a.m. Depart Hotel for Potsdam

Free time to explore Potsdam
Information on the city of Potsdam: http://www.potsdam-tourism.com/tourist-information.html
Information on the castles of Potsdam: http://www.potsdam-tourism.com/detail/id/10215/theme/a-z.html

Sunday May 24, 2015

Optional Sachsenhausen Concentration Camp Tour

Meet in the lobby of the hotel at 9:55 for a 10:00 a.m. departure to Sachsenhausen

Monday May 25, 2015: German Holiday

Readings for the day
http://www.spiegel.de/international/zeitgeist/scaling-tempelhof-berlin-to-get-mountain-but-no-matterhorn-a-758056.html

Tempelhofer Freiheit http://www.thf-berlin.de/en/

Meet in the lobby of the hotel at 9:55 for a 10:00 a.m. departure

10:00 a.m. -1:00 p.m. Tempelhof Field, Discussion of Citizen Activism, led by Dr. Greg Witkowski

Lunch on own

Afternoon free

Tuesday May 26, 2015

Readings for the day


Meet in the lobby of the hotel at 9:25 for a 9:30 a.m. departure
10:30-12:00 a.m.  Jorg Richert, Karuna E.V. Zukunft für Kinder und Jugendliche in Not Int. e. V., DRUGSTOP, in der Münsterlandstr. 5, in Berlin Lichtenberg, 10317 Berlin

12:00-1:00 p.m.  Lunch at Karuna (foresee 60 minutes travel time back to Hertie School)

2:00-4:00 p.m.  Patricia “Patty” Weisenfeld, Simons Foundation, NY. “Practicing Philanthropy in a Global World”

5:00-6:00 p.m.  Guided tour of the GDR Museum/DDR Museum, Karl-Liebknecht-Str 1, 10178

Wednesday May 27, 2015

Readings for the day


Meet in the lobby of the hotel at 8:25 for a 8:30 a.m. departure to Hertie School

9:30-10:30 a.m.  Roundtable discussion on German Foundations, led by Dr. Helmut Anheier and including students from the Hertie School of Governance

11:00-12:00 p.m.  Lunch at the Hertie School

2:00 – 3:30 p.m.  Federal Ministry of Labor and Social Affairs/Bundesministerium fur Arbeit und Soziales (BMAS), Visitor and Conference Centre, Kleisthaus, Mauerstrasse 53, 10117 Berlin

Thursday May 28, 2015

Readings for the day

Meet in the lobby of the hotel at 8:55 for a 9:00 a.m. departure to INKOTA

10:00-11:30 a.m.  Speaker TBC, INKOTA-netzwerk e.V. /Nonprofit organization working for social justice in the world, Chrysanthemenstraße 1-3, 10407 Berlin

12:00-1:00 p.m.  Lunch at the Hertie School
Jana Merkelbach, Project Manager, International Civil Society Center, “Perspectives on providing a global action platform for ICSOs”

Group Dinner, 12 Apostel, Georgenstr. 2, 10117 Berlin, Tel. 030-201 02 22
http://www.12-apostel.de/en/

Friday May 29, 2015

Readings for the day


Meet in the lobby of the hotel at 8:55 for a 9:00 a.m. departure to Hertie School

9:30-11:30 a.m. Stefan Naerlich, Stiftung Aktive Bürgerschaft, Active Citizenship Geschäftsstelle, Reinhardtstraße 25, 10117 Berlin-Mitte

12:00-1:00 p.m. Lunch at the Hertie School

1:00-3:00 p.m. Discussion and Conclusion

Saturday May 30, 2015

12:00 p.m. Check out of hotel